



**GUJARAT UNIVERSITY
DESIGN SCHOOL**

B. Design – 4 Years

Product Design

New Scheme & Syllabus
Effective From July - 2022

B.DESIGN - PRODUCT DESIGN (4 Years)**B.Design (Semester - I)**

Sr.No.	Mode of Examination	Subject Title	Subject code	Credits	Internal		External		Total Marks	
					Total	Passing Score	Total	Passing Score	Total	Passing Score
1	Practical	Design History	DF101	4P	30	11	70	25	100	36
2	Practical	Aesthetics	DF102	4P	30	11	70	25	100	36
3	Practical	Drawing For Design	DF103	4P	30	11	70	25	100	36
4	Practical	Design Thinking	DF104	4P	30	11	70	25	100	36
5	Practical	Elements Of Design	DF105	4P	30	11	70	25	100	36
Grand Total Marks					150		350		500	
Total Credit				20						

> At the end of (Semester - 1) the student will get OR & MARKSHEET as a Course name - Bachelor of Design

B.Design (Semester - II)

Sr.No.	Mode of Examination	Subject Title	Subject code	Credits	Internal		External		Total Marks	
					Total	Passing Score	Total	Passing Score	Total	Passing Score
1	Practical	Story Telling for Design	DF201	4P	30	11	70	25	100	36
2	Practical	Design Methods & Process	DF202	4P	30	11	70	25	100	36
3	Practical	Material Exploration	DF203	4P	30	11	70	25	100	36
4	Practical	Cultural Studies	DF204	4P	30	11	70	25	100	36
5	Practical	Image Techniques	DF205	4P	30	11	70	25	100	36
Grand Total Marks					150		350		500	
Total Credit				20						

> At the end of (Semester - 2) the student will get OR & MARKSHEET as a Course name - Bachelor of Design

B.Design - Product Design (Semester - III)

Sr.No.	Mode of Examination	Subject Title	Subject code	Credits	Internal		External		Total Marks	
					Total	Passing Score	Total	Passing Score	Total	Passing Score
1	Practical	Evolution of Product Design	PD301	3P	30	11	70	25	100	36
2	Practical	Technical and Analytical Drawing - I	PD302	3P	30	11	70	25	100	36
3	Practical	How Things Work: Basic Mechanism	PD303	4P	30	11	70	25	100	36
4	Practical	Materials & Process-I (Metal)	PD304	4P	30	11	70	25	100	36
5	Practical	Product Design Studio - I	PD305	4P	30	11	70	25	100	36
6	Practical	Elective: Photography Basics or Typography Basics	PD306	2P	30	11	70	25	100	36
Grand Total Marks					180		420		600	
Total Credit				20						

> At the end of (Semester - 3) the student will get OR & MARKSHEET as a Course name -

B. Design - PRODUCT DESIGN

B.Design - Product Design (Semester - IV)										
Sr.No.	Mode of Examination	Subject Title	Subject code	Credits	Internal		External		Total Marks	
					Total	Passing Score	Total	Passing Score	Total	Passing Score
1	Practical	Technical and Analytical Drawing - II	PD401	3P	30	11	70	25	100	36
2	Practical	Models, Mockups & Prototype	PD402	3P	30	11	70	25	100	36
3	Practical	Human Factors, Ergonomics & Interface	PD403	4P	30	11	70	25	100	36
4	Practical	Materials & Process-II (Plastic and Composites)	PD404	4P	30	11	70	25	100	36
5	Practical	Product Design Studio - II	PD405	4P	30	11	70	25	100	36
6	Practical	Elective: Nature and Form or Toy Design	PD406	2P	30	11	70	25	100	36
Grand Total Marks					180		420		600	
Total Credit				20						

> At the end of (Semester - 4) the student will get OR & MARKSHEET as a Course name -
B. Design - PRODUCT DESIGN

B.Design - Product Design (Semester - V)										
Sr.No.	Mode of Examination	Subject Title	Subject code	Credits	Internal		External		Total Marks	
					Total	Passing Score	Total	Passing Score	Total	Passing Score
1	Practical	Design Research Methodology	PD501	2P	30	11	70	25	100	36
2	Practical	Product Promotion & Packaging	PD502	4P	30	11	70	25	100	36
3	Practical	Computer-Aided Design	PD503	4P	30	11	70	25	100	36
4	Practical	Design as Strategic Planning	PD504	4P	30	11	70	25	100	36
5	Practical	Product Design Studio-III	PD505	4P	30	11	70	25	100	36
6	Practical	Elective: Sustainable Design or Design Semiotics	PD506	2P	30	11	70	25	100	36
Grand Total Marks					180		420		600	
Total Credit				20						

> At the end of (Semester - 5) the student will get OR & MARKSHEET as a Course name -
B. Design - PRODUCT DESIGN

B.Design - Product Design (Semester - VI)										
Sr.No.	Mode of Examination	Subject Title	Subject code	Credits	Internal		External		Total Marks	
					Total	Passing Score	Total	Passing Score	Total	Passing Score
1	Practical	Understanding User Experience	PD601	3P	30	11	70	25	100	36
2	Practical	Anthropology & Design	PD602	4P	30	11	70	25	100	36
3	Practical	Product Design Semantics & Aesthetics	PD603	4P	30	11	70	25	100	36
4	Practical	Professional Design Practices & Portfolio	PD604	3P	30	11	70	25	100	36
5	Practical	Product Design Studio-IV	PD605	4P	30	11	70	25	100	36
6	Practical	Elective: Product Merchandising or Product Branding	PD606	2P	30	11	70	25	100	36
Grand Total Marks					180		420		600	
Total Credit				20						

> At the end of (Semester - 6) the student will get OR & MARKSHEET as a Course name -
B. Design - PRODUCT DESIGN

B.Design - Product Design (Semester - VII)										
Sr.No.	Mode of Examination	Subject Title	Subject code	Credits	Internal		External		Total Marks	
					Total	Passing Score	Total	Passing Score	Total	Passing Score
1	Practical	Trend Analysis and Forecasting	PD701	2P	30	11	70	25	100	36
2	Practical	Design Studio (User Experience Design)	PD702	4P	30	11	70	25	100	36
3	Practical	System Design	PD703	4P	30	11	70	25	100	36
4	Practical	Universal Design	PD704	4P	30	11	70	25	100	36
5	Practical	Product Design Studio-V	PD705	4P	30	11	70	25	100	36
6	Practical	Elective: Smart Products or Product Innovation	PD706	2P	30	11	70	25	100	36
Grand Total Marks					180		420		600	
Total Credit				20						

> At the end of (Semester - 7) the student will get OR & MARKSHEET as a Course name -
B. Design - PRODUCT DESIGN

B.Design - Product Design (Semester - VIII)										
Sr.No.	Mode of Examination	Subject Title	Subject code	Credits	Internal		External		Total Marks	
					Total	Passing Score	Total	Passing Score	Total	Passing Score
1	Practical	Dissertation	PD801	3P	30	11	70	25	100	36
2	Practical	Graduation Project/Internship	PD802	17P	150	54	350	126	500	180
Grand Total Marks					180		420		600	
Total Credit				20						

> At the end of (Semester - 8) the student will get OR & MARKSHEET as a Course name -
B. Design - PRODUCT DESIGN



GUJARAT UNIVERSITY DESIGN SCHOOL

B. Design – 4 Years

Fashion & Communication

New Scheme & Syllabus
Effective from July - 2021

B.DESIGN - FASHION & COMMUNICATION (4 Years)										
B.Design - Foundation (Semester - I)										
Sr.No.	Mode of Examination	Subject Title	Subject code	Credits	Internal		External		Total Marks	
					Total	Passing Score	Total	Passing Score	Total	Passing Score
1	Practical	Design History	DF101	4P	30	11	70	25	100	36
2	Practical	Aesthetics	DF102	4P	30	11	70	25	100	36
3	Practical	Drawing For Design	DF103	4P	30	11	70	25	100	36
4	Practical	Design Thinking	DF104	4P	30	11	70	25	100	36
5	Practical	Elements Of Design	DF105	4P	30	11	70	25	100	36
Grand Total Marks					150		350		500	
Total Credit				20						
B.Design - Foundation (Semester - II)										
Sr.No.	Mode of Examination	Subject Title	Subject code	Credits	Internal		External		Total Marks	
					Total	Passing Score	Total	Passing Score	Total	Passing Score
1	Practical	Art Of story telling	DF201	4P	30	11	70	25	100	36
2	Practical	Design Methods & Process	DF202	4P	30	11	70	25	100	36
3	Practical	Material Exploration	DF203	4P	30	11	70	25	100	36
4	Practical	Cultural Studies	DF204	4P	30	11	70	25	100	36
5	Practical	Image Techniques	DF205	4P	30	11	70	25	100	36
Grand Total Marks					150		350		500	
Total Credit				20						
B.Design - Fashion & Communication (Semester - III)										
Sr.No.	Mode of Examination	Subject Title	Subject code	Credits	Internal		External		Total Marks	
					Total	Passing Score	Total	Passing Score	Total	Passing Score
1	Practical	Textile studies	FC301	4P	30	11	70	25	100	36
2	Practical	Elements & Principle of Fashion & Design	FC302	3P	30	11	70	25	100	36
3	Practical	Fashion Art Illustration	FC303	4P	30	11	70	25	100	36
4	Practical	Flat Pattern Making & Garment Construction-I	FC304	5P	30	11	70	25	100	36
5	Practical	History Of Fashion	FC305	2P	30	11	70	25	100	36
6	Practical	Introduction to the Global Fashion & Textile Industry	FC306	2P	30	11	70	25	100	36
Grand Total Marks					180		420		600	
Total Credit				20						
B.Design - Fashion & Communication (Semester - IV)										
Sr.No.	Mode of Examination	Subject Title	Subject code	Credits	Internal		External		Total Marks	
					Total	Passing Score	Total	Passing Score	Total	Passing Score
1	Practical	Pattern Grading & Draping	FC401	4P	30	11	70	25	100	36
2	Practical	Flat Making & Garment Construction- II	FC402	5P	30	11	70	25	100	36
3	Practical	Fashion Art Illustration	FC403	3P	30	11	70	25	100	36
4	Practical	Trend Forecast study & Styling Concepts	FC404	2P	30	11	70	25	100	36
5	Practical	Computer Applications in Fashion Industry	FC405	4P	30	11	70	25	100	36
6	Practical	Elective - Dance & Music or Theatre & Film making	FC406	2P	30	11	70	25	100	36
Grand Total Marks					180		420		600	
Total Credit				20						

B.Design - Fashion & Communication (Semester - V)										
Sr.No.	Mode of Examination	Subject Title	Subject code	Credits	Internal		External		Total Marks	
					Total	Passing Score	Total	Passing Score	Total	Passing Score
1	Practical	Fashion Retailing, Marketing And Merchandising	FC501	4P	30	11	70	25	100	36
2	Practical	Textile & Apparel testing and Quality control in Garment Industry-I	FC502	3P	30	11	70	25	100	36
3	Practical	Fashion Ergonomics	FC503	3P	30	11	70	25	100	36
4	Practical	Garment Surface Ornamentation & Apparel Production-I	FC504	4P	30	11	70	25	100	36
5	Practical	Portfolio Development for Fashion	FC505	4P	30	11	70	25	100	36
6	Practical	elective: International Language Or Fashion Journalism	FC506	2P	30	11	70	25	100	36
Grand Total Marks					180		420		600	
Total Credit				20						

B.Design - Fashion & Communication (Semester - VI)										
Sr.No.	Mode of Examination	Subject Title	Subject code	Credits	Internal		External		Total Marks	
					Total	Passing Score	Total	Passing Score	Total	Passing Score
1	Practical	Fashion styling	FC601	4P	30	11	70	25	100	36
2	Practical	Textile & Apparel testing and Quality Control in Garment Industry-II	FC602	3P	30	11	70	25	100	36
3	Practical	Promotional Packaging Design	FC603	3P	30	11	70	25	100	36
4	Practical	Garment Surface Ornamentation & Apparel Production-II	FC604	4P	30	11	70	25	100	36
5	Practical	Fashion Accessory Design	FC605	4P	30	11	70	25	100	36
6	Practical	Elective: Business Communication Or Fashion Blogging	FC606	2P	30	11	70	25	100	36
Grand Total Marks					180		420		600	
Total Credit				20						

B.Design - Fashion & Communication (Semester - VII)										
Sr.No.	Mode of Examination	Subject Title	Subject code	Credits	Internal		External		Total Marks	
					Total	Passing Score	Total	Passing Score	Total	Passing Score
1	Practical	Fashion Brand Identity	FC701	3P	30	11	70	25	100	36
2	Practical	Luxury Brand Management	FC702	3P	30	11	70	25	100	36
3	Practical	Portfolio Development for Fashion	FC703	4P	30	11	70	25	100	36
4	Practical	Craft Documentation	FC704	10P	90	33	210	75	300	108
Grand Total Marks					180		420		600	
Total Credit				20						

B.Design - Fashion & Communication (Semester - VIII)										
Sr.No.	Mode of Examination	Subject Title	Subject code	Credits	Internal		External		Total Marks	
					Total	Passing Score	Total	Passing Score	Total	Passing Score
1	Practical	Entrepreneurship & Innovation:Start-Up Toolkit and Research Paper Publication	FC801	4P	30	11	70	25	100	36
2	Practical	Fashion Portfolio & Design Collection	FC802	16P	150	54	350	126	500	180
Grand Total Marks					180		420		600	
Total Credit				20						



GUJARAT UNIVERSITY DESIGN SCHOOL

B. Design – 4 Years

Interior & Spatial

New Scheme & Syllabus
Effective from July - 2021

B.DESIGN - INTERIOR & SPATIAL (4 Years)

B.Design - Foundation (Semester - I)

Sr.No.	Mode of Examination	Subject Title	Subject code	Credits	Internal		External		Total Marks	
					Total	Passing Score	Total	Passing Score	Total	Passing Score
1	Practical	Design History	DF101	4P	30	11	70	25	100	36
2	Practical	Aesthetics	DF102	4P	30	11	70	25	100	36
3	Practical	Drawing For Design	DF103	4P	30	11	70	25	100	36
4	Practical	Design Thinking	DF104	4P	30	11	70	25	100	36
5	Practical	Elements Of Design	DF105	4P	30	11	70	25	100	36
Grand Total Marks					150		350		500	
Total Credit				20						

B.Design - Foundation (Semester - II)

Sr.No.	Mode of Examination	Subject Title	Subject code	Credits	Internal		External		Total Marks	
					Total	Passing Score	Total	Passing Score	Total	Passing Score
1	Practical	Art Of story telling	DF201	4P	30	11	70	25	100	36
2	Practical	Design Methods & Process	DF202	4P	30	11	70	25	100	36
3	Practical	Material Exploration	DF203	4P	30	11	70	25	100	36
4	Practical	Cultural Studies	DF204	4P	30	11	70	25	100	36
5	Practical	Image Techniques	DF205	4P	30	11	70	25	100	36
Grand Total Marks					150		350		500	
Total Credit				20						

B.Design - Interior & Spatial (Semester - III)

Sr.No.	Mode of Examination	Subject Title	Subject code	Credits	Internal		External		Total Marks	
					Total	Passing Score	Total	Passing Score	Total	Passing Score
1	Practical	History of Crafts and Interior Design	IS301	2P	30	11	70	25	100	36
2	Practical	Interior Materials & Processes-I	IS302	4P	30	11	70	25	100	36
3	Practical	Anthropometry & Ergonomics	IS303	3P	30	11	70	25	100	36
4	Practical	Technical Drawing & Advanced Computer Applications	IS304	4P	30	11	70	25	100	36
5	Practical	Interior Construction-I	IS305	4P	30	11	70	25	100	36
6	Practical	Interior Design-I	IS306	3P	30	11	70	25	100	36
Grand Total Marks					180		420		600	
Total Credit				20						

B.Design - Interior & Spatial (Semester - IV)

Sr.No.	Mode of Examination	Subject Title	Subject code	Credits	Internal		External		Total Marks	
					Total	Passing Score	Total	Passing Score	Total	Passing Score
1	Practical	Building Services	IS401	3P	30	11	70	25	100	36
2	Practical	Interior Materials & Processes-II	IS402	4P	30	11	70	25	100	36
3	Practical	Art & Craft Documentation	IS403	4P	30	11	70	25	100	36
4	Practical	Interior Construction-II	IS404	4P	30	11	70	25	100	36
5	Practical	Interior Design- II	IS405	3P	30	11	70	25	100	36
6	Practical	Elective: Poetry and Literature Or Theatre	IS406	2P	30	11	70	25	100	36
Grand Total Marks					180		420		600	
Total Credit				20						

B.Design - Interior & Spatial (Semester - V)										
Sr.No.	Mode of Examination	Subject Title	Subject code	Credits	Internal		External		Total Marks	
					Total	Passing Score	Total	Passing Score	Total	Passing Score
1	Practical	Cost Estimation	IS501	3P	30	11	70	25	100	36
2	Practical	Product Semantics	IS502	4P	30	11	70	25	100	36
3	Practical	Professional Practices, Specifications & Controls	IS503	4P	30	11	70	25	100	36
4	Practical	Interior Landscape	IS504	4P	30	11	70	25	100	36
5	Practical	Interior Design- III	IS505	3P	30	11	70	25	100	36
6	Practical	Elective: Cultural Anthropology Or World Literature	IS506	2P	30	11	70	25	100	36
Grand Total Marks					180		420		600	
Total Credit				20						

B.Design - Interior & Spatial (Semester - VI)										
Sr.No.	Mode of Examination	Subject Title	Subject code	Credits	Internal		External		Total Marks	
					Total	Passing Score	Total	Passing Score	Total	Passing Score
1	Practical	Computer Aided Design-I	IS601	4P	30	11	70	25	100	36
2	Practical	Sustainable Environments	IS602	4P	30	11	70	25	100	36
3	Practical	Professional Practices, Specifications & Controls	IS603	4P	30	11	70	25	100	36
4	Practical	Lighting Design	IS604	3P	30	11	70	25	100	36
5	Practical	Interior Design- IV	IS605	3P	30	11	70	25	100	36
6	Practical	Elective: Corporate Communication Or Marketing	IS606	2P	30	11	70	25	100	36
Grand Total Marks					180		420		600	
Total Credit				20						

B.Design - Interior & Spatial (Semester - VII)										
Sr.No.	Mode of Examination	Subject Title	Subject code	Credits	Internal		External		Total Marks	
					Total	Passing Score	Total	Passing Score	Total	Passing Score
1	Practical	Computer Aided Design-II	IS701	4P	30	11	70	25	100	36
2	Practical	Ideas in Design of the Built Environment	IS702	6P	60	22	140	50	200	72
3	Practical	Portfolio & Presentation Techniques	IS703	6P	60	22	140	50	200	72
4	Practical	Interior Design- V	IS704	4P	30	11	70	25	100	36
Grand Total Marks					180		420		600	
Total Credit				20						

B.Design - Interior & Spatial (Semester - VIII)										
Sr.No.	Mode of Examination	Subject Title	Subject code	Credits	Internal		External		Total Marks	
					Total	Passing Score	Total	Passing Score	Total	Passing Score
1	Practical	Industry Project/Dissertation – Thesis Topic	IS801	16P	150	54	350	126	500	180
2	Practical	Research Paper Publication	IS802	4P	30	11	70	25	100	36
Grand Total Marks					180		420		600	
Total Credit				20						



GUJARAT UNIVERSITY DESIGN SCHOOL

B. Design – 4 Years

New Media & Entertainment

New Scheme & Syllabus
Effective from July - 2021

B.DESIGN - NEW MEDIA & ENTERTAINMENT (4 Years)

B.Design - Foundation (Semester - I)

Sr.No.	Mode of Examination	Subject Title	Subject code	Credits	Internal		External		Total Marks	
					Total	Passing Score	Total	Passing Score	Total	Passing Score
1	Practical	Design History	DF101	4P	30	11	70	25	100	36
2	Practical	Aesthetics	DF102	4P	30	11	70	25	100	36
3	Practical	Drawing For Design	DF103	4P	30	11	70	25	100	36
4	Practical	Design Thinking	DF104	4P	30	11	70	25	100	36
5	Practical	Elements Of Design	DF105	4P	30	11	70	25	100	36
Grand Total Marks					150		350		500	
Total Credit				20						

B.Design - Foundation (Semester - II)

Sr.No.	Mode of Examination	Subject Title	Subject code	Credits	Internal		External		Total Marks	
					Total	Passing Score	Total	Passing Score	Total	Passing Score
1	Practical	Art Of story telling	DF201	4P	30	11	70	25	100	36
2	Practical	Design Methods & Process	DF202	4P	30	11	70	25	100	36
3	Practical	Material Exploration	DF203	4P	30	11	70	25	100	36
4	Practical	Cultural Studies	DF204	4P	30	11	70	25	100	36
5	Practical	Image Techniques	DF205	4P	30	11	70	25	100	36
Grand Total Marks					150		350		500	
Total Credit				20						

B.Design - New Media & Entertainment (Semester - III)

Sr. No.	Mode of Examination	Subject Title	Subject code	Credits	Internal		External		Total Marks	
					Total	Passing Score	Total	Passing Score	Total	Passing Score
1	Practical	Creative Writing	NE301	3P	30	11	70	25	100	36
2	Practical	Storyboard & Illustrations	NE302	4P	30	11	70	25	100	36
3	Practical	3D Visualization (Product Advertising)	NE303	4P	30	11	70	25	100	36
4	Practical	Basic of Video & Audio Editing	NE304	3P	30	11	70	25	100	36
5	Practical	Mix Media Project	NE305	4P	30	11	70	25	100	36
6	Practical	Elective: Public Relations Or Digital Marketing	NE306	2P	30	11	70	25	100	36
Grand Total Marks					180		420		600	
Total Credit				20						

B.Design - New Media & Entertainment (Semester - IV)

Sr.No.	Mode of Examination	Subject Title	Subject code	Credits	Internal		External		Total Marks	
					Total	Passing Score	Total	Passing Score	Total	Passing Score
1	Practical	Media Theory	NE401	3P	30	11	70	25	100	36
2	Practical	Graphic Design I (Branding+Typography+Layout)	NE402	4P	30	11	70	25	100	36
3	Practical	2D Motion Graphics	NE403	4P	30	11	70	25	100	36
4	Practical	Sound & FX Design	NE404	3P	30	11	70	25	100	36
5	Practical	Data Visualization (E-learning/Ad Film)	NE405	4P	30	11	70	25	100	36
6	Practical	Elective: Dance & Music Or Theatre & Film Making	NE406	2P	30	11	70	25	100	36
Grand Total Marks					180		420		600	
Total Credit				20						

B.Design - New Media & Entertainment (Semester - V)										
Sr.No.	Mode of Examination	Subject Title	Subject code	Credits	Internal		External		Total Marks	
					Total	Passing Score	Total	Passing Score	Total	Passing Score
1	Practical	Film language & Appreciation-I	NE501	2P	30	11	70	25	100	36
2	Practical	Graphic Design-II (Publication Design)	NE502	4P	30	11	70	25	100	36
3	Practical	3D Motion Graphics & Broadcast Design	NE503	4P	30	11	70	25	100	36
4	Practical	Elements of Direction & Cinematography	NE504	4P	30	11	70	25	100	36
5	Practical	Video & Audio Editing_II	NE505	4P	30	11	70	25	100	36
6	Practical	Elective: International Language Or Journalism	NE506	2P	30	11	70	25	100	36
Grand Total Marks						180		420		600
Total Credit				20						

B.Design - New Media & Entertainment (Semester - VI)										
Sr.No.	Mode of Examination	Subject Title	Subject code	Credits	Internal		External		Total Marks	
					Total	Passing Score	Total	Passing Score	Total	Passing Score
1	Practical	Film language & Appreciation-II	NE601	3P	30	11	70	25	100	36
2	Practical	Graphic Design-III (Packaging + Campaigning)	NE602	4P	30	11	70	25	100	36
3	Practical	Documentary Film	NE603	5P	30	11	70	25	100	36
4	Practical	Film Compositing	NE604	3P	30	11	70	25	100	36
5	Practical	Internship Project	NE605	3P	30	11	70	25	100	36
6	Practical	Elective: Business Communication Or Blogging	NE606	2P	30	11	70	25	100	36
Grand Total Marks						180		420		600
Total Credit				20						

B.Design - New Media & Entertainment (Semester - VII)										
Sr.No.	Mode of Examination	Subject Title	Subject code	Credits	Internal		External		Total Marks	
					Total	Passing Score	Total	Passing Score	Total	Passing Score
1	Practical	Current & Emerging trends in Media	NE701	3P	30	11	70	25	100	36
2	Practical	UI/UX Design	NE702	4P	30	11	70	25	100	36
3	Practical	Social Media Design	NE703	4P	30	11	70	25	100	36
4	Practical	Media Design for Social Impact	NE704	4P	30	11	70	25	100	36
5	Practical	Portfolio Design	NE705	5P	60	22	140	50	200	72
Grand Total Marks						180		420		600
Total Credit				20						

B.Design - New Media & Entertainment (Semester - VIII)										
Sr.No.	Mode of Examination	Subject Title	Subject code	Credits	Internal		External		Total Marks	
					Total	Passing Score	Total	Passing Score	Total	Passing Score
1	Practical	Dissertation	NE801	3P	30	11	70	25	100	36
2	Practical	Degree Project/Internship	NE802	17P	150	54	350	126	500	180
Grand Total Marks						180		420		600
Total Credit				20						



**GUJARAT UNIVERSITY
DESIGN SCHOOL**

M. Design – 2 Years

UI & UX

**New Scheme & Syllabus
Effective from July - 2021**

M.DESIGN - UI & UX (2 Years)

M.Design - UI & UX (Semester - I)

Sr.No.	Mode of Examination	Subject Title	Subject code	Credits	Internal		External		Total Marks	
					Total	Passing Score	Total	Passing Score	Total	Passing Score
1	Practical	Design Fundamentals	UIX101	2P	30	11	70	25	100	36
2	Practical	Design & Ethnography	UIX102	3P	30	11	70	25	100	36
3	Practical	UI Design - I	UIX103	4P	30	11	70	25	100	36
4	Practical	UX Design - I	UIX104	4P	30	11	70	25	100	36
5	Practical	Design Research	UIX105	3P	30	11	70	25	100	36
6	Practical	Digital & Interactive Media	UIX106	4P	30	11	70	25	100	36
Grand Total Marks					180		420		600	
Total Credit					20					

M.Design - UI & UX (Semester - II)

Sr.No.	Mode of Examination	Subject Title	Subject code	Credits	Internal		External		Total Marks	
					Total	Passing Score	Total	Passing Score	Total	Passing Score
1	Practical	Information Design	UIX201	3P	30	11	70	25	100	36
2	Practical	Cognitive Psychology in UX	UIX202	2P	30	11	70	25	100	36
3	Practical	Design Thinking & Innovation	UIX203	3P	30	11	70	25	100	36
4	Practical	UI Design - II	UIX204	4P	30	11	70	25	100	36
5	Practical	UX Design - II	UIX205	4P	30	11	70	25	100	36
6	Practical	Interactive Prototyping	UIX206	4P	30	11	70	25	100	36
Grand Total Marks					180		420		600	
Total Credit					20					

M.Design - UI & UX (Semester - III)

Sr.No.	Mode of Examination	Subject Title	Subject code	Credits	Internal		External		Total Marks	
					Total	Passing Score	Total	Passing Score	Total	Passing Score
1	Practical	Design For Special Needs	UIX301	3P	30	11	70	25	100	36
2	Practical	Design Semantics	UIX302	3P	30	11	70	25	100	36
3	Practical	Tangible Interaction Design	UIX303	4P	30	11	70	25	100	36
4	Practical	Design Testing Methodologies	UIX304	4P	30	11	70	25	100	36
5	Practical	Design Management	UIX305	3P	30	11	70	25	100	36
6	Practical	Advance Prototyping	UIX306	3P	30	11	70	25	100	36
Grand Total Marks					180		420		600	
Total Credit					20					

M.Design - UI & UX (Semester - IV)

Sr.No.	Mode of Examination	Subject Title	Subject code	Credits	Internal		External		Total Marks	
					Total	Passing Score	Total	Passing Score	Total	Passing Score
1	Practical	Design Project	UIX401	20P	180	65	420	151	600	216
Grand Total Marks					180		420		600	
Total Credit					20					